



# Workshop on



## Emerging Trends and Opportunities in Agribusiness

**Date: 26 June 2024 (Wednesday): 08.45 – 11.00 AM IST**

*(Interactive workshop via Zoom platform)*

The virtual workshop will be led by Dr. Srinivasa Konduru and Dr. Vikram Kaundinya, delving into the dynamic realm of Agribusiness through expert guidance, the emerging trends, career pathways, technological innovations, sustainability imperatives, entrepreneurship opportunities, and research methodologies within the field. Join us as we uncover the latest developments, navigate career avenues, embrace innovation, foster entrepreneurship, and master research techniques, all aimed at shaping a prosperous future in Agribusiness.

### Objectives of the workshop

- Emerging trends and opportunities in Agribusiness
- Career prospects and pathways in agribusiness management
- Innovations and technologies transforming agribusiness
- The role of agribusiness in sustainable development
- Entrepreneurship in the agribusiness sector
- Management research methodologies in agribusiness

### Registration Link

[https://-  
forms.gle/FN9hAz  
QTYUmZw86H9](https://forms.gle/FN9hAzQTYUmZw86H9)



### Participants

Students (UG and PG) and faculty members from BAU, Sabour and other universities/ institutes across India

#### Patron & Chairman



**Dr. D.R. Singh**  
Vice Chancellor  
BAU, Sabour

#### Convenor



**Dr. A.K. Singh**  
Director Research,  
BAU, Sabour

#### Vice Chairman



**Dr. J.N. Srivastava**  
DSW  
BAU, Sabour

#### Moderator



**Dr. Aditya Sinha**  
Asst. Prof.-cum-Junior Scientist  
Extension Education

### Speakers



**Dr. Srinivasa Konduru**  
Professor & Chair  
Dept. of Agricultural Business  
California State University, Fresno



**Dr. Vikram Kaundinya**  
Associate Professor of Extension &  
Evaluation Specialist Community &  
Regional Development, University  
of California, Davis

### Organized By:

**Center of Excellence in Teaching and Learning (CETL)**

Bihar Agricultural University, Sabour (Bhagalpur)

Email: [bausabourcetl@gmail.com](mailto:bausabourcetl@gmail.com)