



Placement Cell and Career Counselling Centre
Directorate of Students' Welfare
Bihar Agricultural University, Sabour
Bhagalpur – 813 210



No. 21 /PC&CCC/BAU Sabour /2026

Dated : 08/ 07 / 2026

Notice

Please to share that **Star Agriseeds** wish to recruit Sales Officer for the students of BAU, Sabour as details below –

Eligibility Criteria:

- Only candidates who have completed **B.Sc. Agriculture in 2025 or 2026** are eligible to participate in the placement drive.
- **Availability of a two-wheeler (motorcycle/scooter)** is mandatory, as the role involves field travel.
- Candidates not meeting the above eligibility criteria will not be considered for this opportunity.
- **Job description is annexed**

Students of the different agriculture colleges of BAU Sabour are encouraged to participate in this campus placement drive.

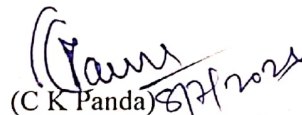
Interested students are requested to contact the placement cell of the concerned colleges.

Individual application is strictly prohibited. Academic in-charge of the concerned college upon consultation with the Placement Officer, are requested to send the necessary information in **MS Excel** sheet as attached in this notice and send to **placementcellbau@gmail.com**.

Last date for sending the student information is on or before **15/07/2026 (5:00 PM)**.

Strictly adhere to the timeline considering the urgency of the recruiter.

Date of interview will be informed separately either by recruiter or placement cell of the university.


(C K Panda)

O/I Placement Cell & Career Counselling Centre
Bihar Agricultural University, Sabour
Bhagalpur – 813 210

Copy to

1. Associate Dean -cum – Principal of all agriculture colleges of BAU Sabour for kind information and needful
2. Director Students' Welfare BAU Sabour for kind information
3. Dean(Ag) BAU Sabour for kind information
4. DRI-cum Dean PGS,BAU Sabour for kind information
5. Registrar BAU Sabour for kind information
6. Director Administration, BAU Sabour for kind information
7. PRO BAU Sabour for kind information
8. Officer Incharge Vigilance, BAU Sabour for kind information
9. PS to Vice Chancellor for kind information to the Hon'ble Vice Chancellor, BAU

Email id: placementcellbau@gmail.com



JOB DESCRIPTION:

Position : Sales Officer

Location : Bihar, Jharkhand & Maharashtra (Multiple Openings)

Remuneration : 3.60 LPA (CTC)

Travel Allowance/Daily Allowance (TA/DA):

- **TA: ₹3.5/km**
- **DA: 150 (Return HQ. 60km), 300 (Night Stay)**

ROLE OVERVIEW:

As a **Sales Officer** at **Star Agriseeds Private Limited**, you will gain practical experience in sales and marketing within the agricultural sector. This drive provides an excellent opportunity to work directly with farmers, retailers, and distributors, helping to promote products and support business growth.

KEY RESPONSIBILITIES:

- Assist the sales team in identifying potential customers and expanding the client base.
- Conduct field visits to promote agricultural products to farmers, distributors, and retailers.
- Participate in organizing farmer meetings, demonstrations, and promotional events.
- Collect and analyse market data to provide insights into customer preferences and market trends.
- Support the preparation of sales reports and dashboards for management review.
- Handle customer queries and provide product-related information to ensure satisfaction.
- Coordinate with the marketing team to execute campaigns and achieve sales targets.
- Maintain records of sales activities and ensure timely follow-ups with clients.

DESIRED SKILLS AND QUALIFICATIONS:

- Currently pursuing a degree in Agriculture, Business, Marketing, or a related field.
- Strong communication and interpersonal skills.
- Basic knowledge of agricultural products and markets is a plus.
- Proficiency in MS-Office (Excel, Word & PowerPoint).
- Ability to travel extensively within the assigned territories.
- Self-motivated, result-oriented, and eager to learn.