



BIHAR AGRICULTURAL COLLEGE SABOUR, BHAGALPUR

Startup as a Key Career Option Bihar Startup Policy 2022

"You can setup the next Unicorn: Begin your startup journey today"

11 May 2023 (Thursday) 12.00 – 01.35 PM

Venue: Mini Auditorium, BAU, Sabour

The College outreach program on Startups as a key career option aims to create awareness about the startup ecosystem and encourage students to consider entrepreneurship as a viable and rewarding career option. Through the program, students will have the opportunity to learn about the various aspects of starting a new venture, including ideation, business planning, funding, marketing, and scaling.

Objectives of the outreach programme

- To organize ideation challenge for enhancing creativity and developing business ideas among the students.
- Raising awareness about entrepreneurship and startup career opportunities among students.
- Providing information and resources to help participants learn about the Bihar Startup Policy 2022 and its various initiatives, startup ecosystem, including funding options, incubators/accelerators, and support organizations.
- Fostering a culture of innovation, risk-taking, and entrepreneurship among the next generation of business leaders.

Participants

Students (UG and PG) students of Bihar Agricultural University, Sabour

Awards & honour

In this programme an Ideathon Challenge will be organized where the students will be given 15 minutes time to write their innovative business idea for potential start-ups. Top three students will be provided with certificate as well as chance to brief their idea in front of the house.

Registration Link

<https://forms.gle/28hnKfkzjEiUHYYN7>

Organized By:

Department of Industries, Government of Bihar

in Collaboration with

Sabour Agri Incubators (SABAGRIS) &

Center of Excellence in Teaching and Learning (CETL)

Bihar Agricultural University, Sabour (Bhagalpur) PIN 813 210