



Workshop on



Exploring Agribusiness Insights with Case Studies in India's Agricultural Sector

11 September 2024 (Wednesday): 11 AM – 12.30 PM IST

The workshop titled "Exploring Agribusiness Insights with Case Studies in India's Agricultural Sector." has been thoughtfully designed to equip aspiring students from BAU, Sabour, and other esteemed institutions with a deep and practical understanding of India's dynamic agribusiness landscape. In today's rapidly evolving agricultural sector, it is crucial for future leaders and innovators to grasp the complexities and opportunities within agribusiness. Our workshop aims to provide a comprehensive examination of this vibrant industry through a series of detailed case studies. These case studies have been carefully selected to highlight a range of real-world scenarios, from groundbreaking technological advancements and successful business models to significant challenges and strategic responses.

Objectives of the workshop

- Gain In-Depth Knowledge on Agribusiness
- Analyze Real-World Cases
- Develop Practical Strategies
- Foster Collaborative Learning

Participants

Students (UG and PG) and faculty members from BAU, Sabour
(Certificate of participation will be awarded to all the participants who attend the workshop and provide feedback)

Patron & Chairman



Dr. D.R. Singh
Vice Chancellor
BAU, Sabour

Chairman



Dr. A.K. Singh
Director Research,
BAU, Sabour

Convenor



Dr. J.N. Srivastava
DSW
BAU, Sabour

Org. Secretary



Dr. Aditya Sinha
Asst. Prof.-cum-Junior Scientist
Extension Education

Speaker



Dr. Amritesh
Assistant Professor (Management),
IIT Ropar, Punjab



Registration Link

<https://forms.gle/wVg-dHQi3thUPAjdx7>

Organized By:

Center of Excellence in Teaching and Learning (CETL)

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