



Brief Report of National Kisan Conclave cum Kisan Mela-2025

11-12 March, 2025



Bihar Agricultural University, Sabour
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BIHAR AGRICULTURAL UNIVERSITY, SABOUR

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(Dated : 11-12 March, 2025)



A two day National Kisan Conclave cum Kisan Mela-2025 popularly referred as Bihar Kisan Mela was organized by Bihar Agricultural University (BAU), Sabour from March 11-12 in university campus. An annual event, the mela is designed by university particularly for farmers to acquaint them with latest in field of agriculture and also for ensuring opportunity for them to share their problems with scientists and experts.

The National Kisan Conclave cum Kisan Mela 2025, centered around the theme **"Farmer Prosperity through Agri-entrepreneurship,"** was inaugurated on March 11, 2025, at Bihar Agricultural University (BAU), Sabour. The event was graced by the Hon'ble Governor of Bihar, Shri Arif Mohammad Khan, who served as the Chief Guest. Also in attendance were distinguished guests including Sri Ajay Mandal, Member of Parliament from Bhagalpur; Sri Narendra Kr. Niraj, MLA from Gopalpur; Dr. Aditya Kr. Sinha, Director of C-DAC, Patna; Sri Vinay Kr. Sinha, CGM, NABARD, Patna; and Sri Manoj Kumar, Post Master General, Bhagalpur.



During the event, five postal stamps were unveiled, each representing key Geographical Indication (GI) agricultural products from Bihar, marking a significant step in promoting the state's rich agricultural diversity. The stamps feature Magahi Paan, a renowned variety of betel leaf grown in the Magadh regions of Aurangabad, Gaya, Nawada, and Nalanda; Katarni Rice, a heritage rice known for its unique flavor and texture; Zardalu Mango, a small, sweet, yellow mango variety native to Bhagalpur; Shahi Litchi, a premium litchi variety cultivated in the districts of Samastipur, Muzaffarpur, and Begusarai; and Mithila Makhana, high-quality fox nuts sourced from the Mithilanchal region. These stamps highlight Bihar's agricultural heritage and its invaluable contribution to India's diverse farming landscape.

Additionally, the Agri CAMS application, developed in collaboration with C-DAC, Patna, was launched. The welcome address was delivered by Dr. D. R. Singh, Vice Chancellor of BAU, Sabour who expressed his gratitude to the Chief Guest, Hon'ble Governor Shri Arif Mohammad Khan, for gracing the occasion. He outlined the impressive progress of the university, highlighting that 5,500 farmers had already registered for the event, with expectations of over 10,000 farmers visiting the Mela on the first day. A total of 150 stalls, representing various companies, colleges, and departments, were set up to showcase agricultural innovations. He also shared that a quiz competition focused on agriculture would be held later, with awards presented to outstanding farmers. Furthermore, farmers would be given the opportunity to visit different commercial units at the university. He also mentioned that the university



aims to release 10-15 GI products by the end of the year, underscoring the institution's commitment to enhancing the agricultural ecosystem in Bihar. In addition, he proudly noted that the university's YouTube channel, the largest in India for agricultural content, boasts over 500 technical videos. To date, 97 startups have been incubated by the university, with three students benefiting from this entrepreneurial initiative.

In his address, the Hon'ble Governor of Bihar, Shri Arif Mohammad Khan, congratulated BAU, Sabour on its remarkable achievements in such a short period. He commended the university's various initiatives, including its nursery that provides high-quality planting materials to farmers. He specifically praised the creation of the Makhana Board in Bihar, calling it a significant step in supporting local farmers, and lauded the success of the Makhana variety developed by BAU, which is making a tangible difference in farmers' fields. He also recognized the consistent success of the university's incubation center, which continues to foster innovation and entrepreneurship. Additionally, he expressed his appreciation for the university's Krishi Gyan Rath program and other initiatives designed to improve the lives of farmers across the region.

The event concluded with a vote of thanks delivered by Dr. M. Feza Ahmad, Director of Seed and Farms at BAU, Sabour. Several of the university's high-quality publications were released during the event, further emphasizing the institution's contribution to agricultural research and knowledge dissemination. A special segment was dedicated to honouring innovative farmers from various districts of Bihar, recognizing their contributions to the agricultural sector. The ceremony was attended by all Deans, Directors, faculty members, and staff of the university, including Dr. R. K. Sohane, Director Extension, highlighting the collective effort behind the success of this significant event.





Second day (12th March, 2025)



Taking a significant step toward strengthening the economic conditions of farmers, a special session on “Prosperity of Farmers Through Export of Processed Food Products” was held on the second day (12/03/2025) of Kisan Mela 2025 at Bihar Agricultural University, Sabour. The session was organized with the support of the Agricultural and Processed Food Products Export Development Authority (APEDA), Varanasi, and witnessed the enthusiastic participation of farmers from Bihar and neighbouring states. This technical session featured experts from APEDA and scientists from Bihar Agricultural University, who discussed crucial aspects of agricultural product exports, including value chains, demand-driven production, quality standards, certification, licensing, processing, packaging, and labelling requirements.

Eminent speakers provided valuable insights into the export of processed food products. Shri Anand Prakash, Technical Officer, APEDA Varanasi, elaborated on the role of APEDA in facilitating food exports. Dr. Avinash Kumar (Assistant Professor, Department of Agricultural Economics, BAC, Sabour) delivered a detailed lecture on “The Importance of the Value Chain in Food Export,” explaining how value addition can maximize farmers' profits and enhance their competitiveness in global markets. Dr. Anit Kumar (Assistant Professor, Department of Food Science and PHT, BAC Sabour) spoke on “The Benefits of Manufacturing Food Products Based on Market Demand”, highlighting how farmers can increase their earnings by aligning production with market trends and evolving consumer preferences. Er. Kumar



Sandeep (Assistant Professor, Department of Food Science and PHT, BAC Sabour) conducted an in-depth session on “Quality Maintenance and Certification for Export of Food Products”, emphasizing that quality assurance and certification are crucial for gaining international acceptance. Without these, he noted, it would be challenging for Indian food products to succeed in global markets. Mrs. Kanchan Kumari (Assistant Professor, Department of Food Science and PHT, BAC Sabour) shared her expertise on “The Importance of Packaging and Labelling in Food Export”, stressing that attractive packaging and proper labelling significantly enhance product appeal and export success.

The National Farmers' Conference and Farmers' Fair, organized by Bihar Agricultural University, Sabour, successfully concluded after two days of extensive knowledge-sharing, technological demonstrations, and farmer-oriented discussions. The event witnessed an overwhelming response, with approximately 25,000 farmers attending from various districts. It featured nearly 150 stalls, set up by both government and private organizations, showcasing the latest advancements in agricultural technology, improved seed varieties, organic farming solutions, modern irrigation techniques, and farm mechanization tools. The primary objective of the event was to bridge the gap between scientific research and practical farming applications, ensuring that farmers receive firsthand exposure to innovative agricultural methods.

A significant highlight of the fair was the series of technical workshops and training sessions, where experts from APEDA, Varanasi, and other agricultural institutions



addressed key concerns related to farming. Furthermore, Dr. R. K. Jat elaborated on the effects of climate change on agriculture, emphasizing the need for farmers to adopt climate-resilient practices to cope with unpredictable weather patterns. The discussions also covered critical aspects such as soil health management, organic farming practices, integrated pest control, and efficient water conservation techniques, all aimed at helping farmers achieve sustainable and high-yield farming.

A scientific panel discussion was another key feature of the event, where agricultural scientists, policymakers, and industry experts shared their perspectives on current challenges and future opportunities in Indian agriculture. They emphasized the importance of precision farming, agroforestry, diversification of crops, and the adoption of smart farming tools such as AI-based monitoring systems and IoT-enabled irrigation. The panel also discussed the role of government schemes and financial support for farmers, ensuring that they are well-informed about available resources for improving their farming practices.

The session received an overwhelming response from the farming community, with many showing keen interest in adopting processed food technologies and exploring international markets. The strong support from APEDA in creating awareness is expected to pave the way for a prosperous future for Bihar's farmers. This event underscored the critical role of collaboration between farmers, industry experts, and government agencies in promoting food processing and exports. Such



efforts not only boost farmers' incomes but also contribute significantly to the global agricultural economy.

The event also served as a platform to honor and recognize outstanding contributions in agriculture. Several progressive farmers who have successfully implemented innovative techniques in their fields were felicitated.

The fair also showcased a wide range of stalls displaying modern agricultural innovations. Farmers had the opportunity to explore cutting-edge farming equipment, high-yield seed varieties, organic fertilizers, eco-friendly pesticides, solar-powered irrigation pumps, drip irrigation systems, greenhouse farming solutions, and advanced post-harvest management technologies. These exhibits provided farmers with hands-on exposure to practical tools that can enhance productivity and profitability. Experts at these stalls also conducted live demonstrations, guiding farmers on the proper use of advanced farming technologies.



To make the event more engaging, cultural performances and folk music were integrated into the program. Traditional folk songs, agricultural-themed musical performances, and interactive storytelling sessions were conducted, highlighting the rich agricultural heritage and the importance of modern farming techniques. Farmers thoroughly enjoyed these performances, which not only provided entertainment but also conveyed important messages about sustainable agriculture and rural development.

The fair concluded with a formal closing ceremony, where Dr. R. K. Sohane, Director Extension Education, BAU, Sabour expressed his gratitude to all participants, exhibitors, and stakeholders. He commended the enthusiastic participation of farmers, researchers, and agricultural entrepreneurs and emphasized that the university would continue to organize such knowledge-sharing events to empower farmers with scientific and technological advancements. He also announced plans to expand the fair in the coming years, introducing more interactive sessions, technology demonstrations, and policy discussions to benefit an even larger number of farmers.

Overall, the National Farmers' Conference and Farmers' Fair successfully achieved its goal of connecting farmers with modern agricultural solutions, scientific expertise, and innovative farming practices. By providing a platform for knowledge exchange, hands-on training, and direct interaction with experts, the event played a crucial role in enhancing the awareness and capabilities of farmers, equipping them with the tools

and techniques needed to increase productivity, reduce farming risks, and ensure long-term sustainability in agriculture.

The concluding day of mela was marked by huge participation of farmers. Apart from farmers of Bihar nearly twenty five thousand famers and agriculture lovers from adjoining states Uttar Pradesh, Jharkhand and Bihar participated in fair.

The farmers of different districts of Bihar and CRA adopted district awarded with Innovative farmers/Climate Smart farmers for Kisan Samman Award in the occasion :

Sl. No.	Districts	Innovative farmers award	Climate Smart Famers Award
1.	Araria	Sri Prince Kumar	Sri Dilip Mehta
2.	Arwal	Sri Kumar Dharmendra	Sri Narayan Sharma
3.	Aurangabad	Sri Ramadhar Mehta	Sri Vinod Kumar Singh
4.	Banka	Sri Pawan Kumar	Sri Sujit Rao
5.	Bhagalpur	Smt. Sangeeta Devi	Si Vinay Shankar Bharti
6.	Bhojpur	Sri Upendra Nath Singh	Sri Sunil Roy
7.	Manpur, Gaya	Smt. Saroj Devi	Sri Sanjay Kumar Singh
8.	Amas, Gaya	Sri Niti Ranjan Pratap	-
9.	Jehanabad	Sri Ganesh Prasad	Sri Dhanesh Kumar
10.	Katihar	Sri Ajay Kumar Chauhan	Sri Pradip Kumar Chaurasia
11.	Khagaria	Smt. Sarita Kumari	Sri Chandan Mahto
12.	Kishanganj	Sri Ravi Anand	Md. Nuved
13.	Lakhisarai	Sri Rajendra Prasad Mahto	Sri Rabindra Singh
14.	Madhepura	Smt. Punam Kumari	Sri Binod Kumar Sah
15.	Munger	Sri Jitendra Kumar Rai	-
16.	Nalanda	Sri Biresh Kumar	Sri Praveen Kumar Singh
17.	Patna	Ms. Kumari Sangita	Sri Sujit Kumar
18.	Purnea	Sri Kartik Kishore	Sri Bhola Diwan
19.	Rohtas	Sri Vijay Kumar Singh	Sri Rajnikant Singh
20.	Saharsa	Sri Saket Ranjan	Sri Arbind Singh
21.	Sheikhpura	Sri Niraj Kumar	Sri Ajay Prasad Kushwaha
22.	Supaul	Sri Rajendra Kumar Yadav	Sri Pankaj Kumar Mehta
23.	Kaimur	Sri Ashok Kumar Singh	Sri Surendra Dubey

24.	Nawada	Sri Praveen Kumar Mishra	-
25.	Muzaffarpur	Sri Sonu Nigam Kumar	-
26.	Jamui	-	Sri Pankaj Kumar

During the event, Dr. G. Trivedi Best Extension Professional Award and Best Extension Scientist Award will also given by the university-

Dr. G. Trivedi Best Extension Professional Award :

Dr. Reeta Singh, Senior Scientist and Head, KVK, Barh (Patna)

Dr. Aditya Sinha, Asstt. Prof., Extension Education, Bihar Agricultural College, Sabour

Best Extension Scientist Award :

Dr. M. Ziyauul Hoda, SMS (Animal Sci.), KVK, Bhagalpur

Dr. Pankaj Kumar Ray, SMS (Horticulture), KVK, Saharsa

Table 1: Participation of Stakeholders in National Kisan conclave cum Kisan Mela 2025

S.No.	Name of the Stakeholder	Participants
1.	ATMA (38 District) Extension functionaries & farmers	2700
2.	KVK (25)	9800
3.	Interstate (Jharkhand)	450
4.	NGOs	650
5.	SHGs/CIG/FIGs/Kisan Club/FPOs	2150
6.	Farmers from Bhagalpur and nearby district	8980

The mela had more than 150 stalls with exhibits on various agriculture technologies, the sale of improved seeds, contests for farmers, and so on. As mentioned in Table 1, the fair was attended by more than 25,000 farmers from all 38 districts of Bihar and six districts of Jharkhand, including farmers associated with JEEVIKA/ATMA/KVK/Kisan Club.





