



*Farmers' Prosperity through
Agri-Entrepreneurship*

11-12
March, 2025

Bihar Agricultural University, Sabour
Bhagalpur (Bihar)
www.bausabour.ac.in



Sabour : Heritage of Agricultural Education

The Bihar Agricultural University

With rich natural resources and favourable agro climatic conditions the potential for agriculture production is high in state of Bihar. The Bihar Agricultural College, Sabour one of the oldest colleges of agriculture in country was established in 1908. Subsequently Bihar Agricultural University, Sabour was established on 5th August, 2010 as second agriculture university

of state, primarily for facilitating exploitation of huge potential of agricultural production. Increasing income of farmers by augmenting agricultural production is among objectives behind establishment of the university. Since its inception through various agricultural interventions the university has been successfully contributing in enhancing agricultural production. Having attached priority

on quality education, need based research, effective extension activities apart from services undertaken for benefit of stakeholders of agricultural sector through network of colleges, research stations and Krishi Vigyan Kendras, the university has been facilitating attainment of goals decided for development of farm sector at state and national level.

Theme of Kisan Mela 2025

Farmers' Prosperity through Agri-Entrepreneurship

Bihar Kisan Mela 2025 with the theme "Farmers' Prosperity through Agri-entrepreneurship," will serve as a platform for farmers, scientists, entrepreneurs, and industry experts to come together and explore new avenues for growth and sustainability in the agricultural sector. Over the course of the mela, participants

can engage in a variety of activities designed to enhance their skills and knowledge. Workshops will cover critical topics such as modern farming techniques, marketing strategies, and the use of technology in agriculture. Additionally, expert panels will feature successful agri-entrepreneurs who will share their experiences

and insights, inspiring attendees to harness their potential and innovate within their own practices. The stalls will showcase cutting-edge agricultural products and services, providing farmers with direct access to the latest advancements in farming technology, organic inputs, and value-added processing techniques.

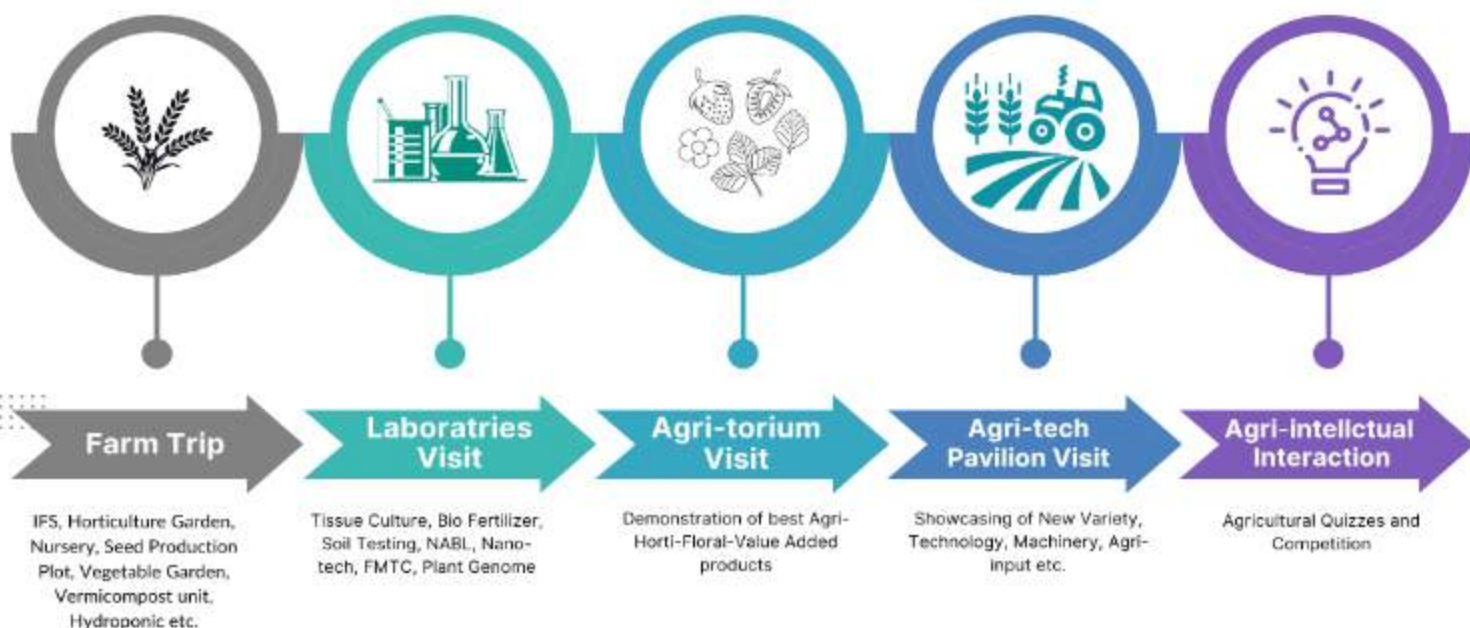
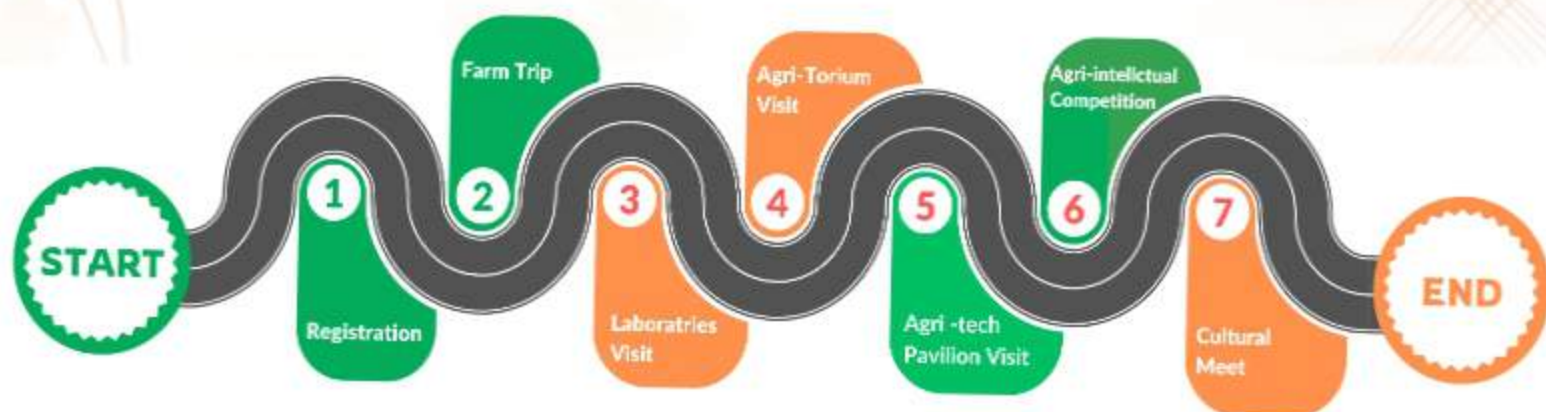
AgriTOURS

Connecting Farmers, Agripreneur, Youth & Civil Society

11-12 March, 2025

All Days | 11.00AM- 06.00PM

Visit of University Farm, Demostration Unit & Laboratories



Facilitating team

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AGRITORIUM *(Exhibition)*

11-12 March, 2025

All Days | 11.00AM- 06.00PM

Highlights

- Exhibit of perennial fruits
- Exhibit of annual and seasonal fruits
- Exhibit of high value fruits
- Exhibit of tuber crops
- Exhibit of cole crops
- Exhibit of medicinal & Aromatic plants
- Value added products of fruits & vegetables
- Seasonal flowers, cut flowers
- Value added products of flowers
- Rooftop Gardening
- Hydroponic



Facilitating team

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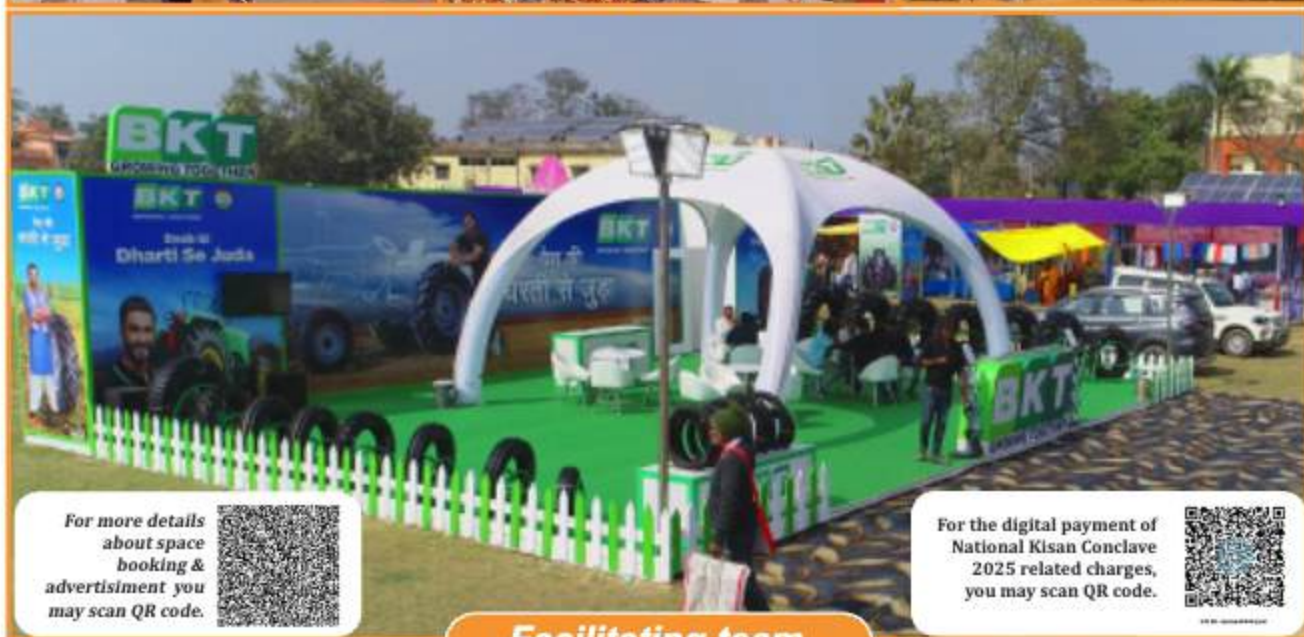
AGRITECH PAVILION

11-12 March, 2025

All Days | 11.00AM- 06.00PM

Highlights

- Improved variety of cereals, oilseeds, pulses and other crops
- Improved variety of fruits, vegetables, flowers and other value added crops
- Improved technology of agriculture & allied sectors
- Improved agri inputs, machinery etc
- Sale of seeds, planting material, small tools
- Supplementation of agricultural books & literature



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CROP DIVERSIFICATION MODELS

11-12 March, 2025

All Days | 11.00AM- 06.00PM

Highlights

- Strawberry Crop
- Pineapple Crop
- Dragon Fruit Crop
- Groundnut Crop
- Millets Crop
- Makhana Crop



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SABOUR AGRI INCUBATORS

- Organic Farming
- Post Harvest & Food Technology
- Animal Husbandry & Dairying
- Agri. Extension Services
- Precision Farming
- Food Processing
- Agri-Input tools and technologies
- Waste to Wealth/ Secondary Agriculture
- Agricultural Supply Chain
- IoT, ICT and AI in Agriculture
- Farm Mechanization
- Agri Clinics & Farm Health Services
- Agricultural Biotechnology
- Natural Resource Management
- Agriculture Engineering



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AGRI-INTELLCTUAL INTERACTION

11-12 March, 2025

12.00AM- 02.00PM

Highlights

- Agriculture Quiz
- Agricultural Knowledge Competition
- Agri Debates
- Agri Talks
- Farmer Scientist Interface
- Know Your Crops



Facilitating team

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MEET TO AGRI ENTREPRENEURS/STARTUPS



Vinay Kumar (35 years) from Haryana and founder of RCICO Organics Private Limited, delivers Biofertilizers, Bio protectors, and Bio agents to small farmers and developed franchisee farmer bio-composting units through Business Model Innovation.



Abhijeet Narayan (41 years) from Patna, Bihar and founder of GREEN SHELTER one to cater ONE STOP SOLUTION for all types of Urban Gardening needs using innovative processes & services to assist & encourage people for easy buying & maintenance of wide variety of plants and integrating farmers in this supply chain.



Parvez Ahmed Khan (41 years) from Kolkata, established Milkgenics LLP to deliver 100% natural A2 cow milk and milk products from indigenous breeds which are rich in A2 protein and free from adulteration, hormones, pesticides, preservatives etc.



Atul Kumar (31 years) from Nalanda, Bihar took a brand new initiative under "Natural Agro Farm" which delivers Dairy Products, Fruits & Vegetables, Pulses, Food Grains and other natural products to client's doorstep, sourced directly from farmers.



Rahul Kumar (25 years) from Patna, Bihar has established Treeoz EcoVenture Pvt Ltd. and built a platform to let people access best of gardening products and services, professional consultation, transparent pricing, seamless execution.



Ashish Ranjan (29 years) from Patna, Bihar and founder of Online Cake Bhejo delivers wide range of bakery products and customised cake at the doorsteps of the customers and integrating SHG and FPOs for production and supply of raw materials.



Ajanta Bhumij (32 years) from Patna, Bihar and founder of Ajanta Dairy Farm has pooled some dairy farmers and established a customer base for production and supply of organic milk by engaging more number of women farmers.



Binay Kumar (49 years) from Bhagalpur, Bihar proprietor of "M/s Krishna Dairy" working on the availability of quality A1 & A2 milk to the customer round O' Clock through "Automated Teller Machine".



Ashnarayan Jha (45 years) from Darbhanga, Bihar purchase parali (paddy residue), prepare compost and manages the excess residue problem, checks residue burning and generate income and employment.



Samarth Garg (25 years) from Faridabad, Haryana and founder of "Surichi Foods and Agri Products LLP" with the brand name 'HoneyTub' idealized to providing consumers with healthy snacks and beverages by partnering with bee keepers for their inclusive economic growth.



Jayprakash Sharma (39 years) from Gaya, Bihar founder of "Mentor Rural Management Pvt. Ltd." create a global platform to catering the needs of farmers in-terms of input as well as Market Price for the holistic development of Agriculture Sector.



Nazneen Farvez (40 years) from Kolkata and founder of Greenet LLP is working on reclamation of barren and degraded land in Bhagalpur & Khagaria District of Bihar through afforestation and protection. Her major focus is on developing farmer base for plantation activities under the ambit of Social Forestry and improvement of rural livelihood.



Santosh Kumar (25 years) from Patna, Bihar founder of Anand Sagar Natural Dairy pool a network of small dairy farmers for supplying premium quality milk. The farmers laterally integrated to remain competitive, share common facilities such as heifer raising, feed centers and equipments.



Sachin Kumar (36 years) from Madhubani, Bihar, founder of "Gorual Foods & Beverages Pvt. Ltd." market the product with Brand name "Sattva" a tasty, healthy, instant energy drink mix which is non-carbonated and contains zero-caffeine made from chana.



Ranjita Bishari (39 years) a house-wife from Bhagalpur, Bihar was concerned about the healthy breakfast of her kids and family members that may bridge the gap between health and today's lifestyle. She is working on preparing a product made from a blend of multi nutrient rich Foxnut (Makhana) and different dry-fruits.



Balkrishna Moyal (39 years) from Bhagalpur, Bihar basically a cloth merchant left settled business and found his motivation to do some agri based business. He aims to collect agricultural wastes from different mandis and turn it to vermi-gold. This will solve the urban waste problem and promote organic agriculture.



Jyoti Pratap Thakur (28 years) from Samastipur, Bihar a management graduate opted his career as an Agripreneur. His prime goal is to increase the farmers income by adopting the best post harvest management practices and logistics to take the farm product to the market by achieving the goal of best price discovery for the farmers.



Ranjeet Kumar (28 years) from Nalanda, Bihar, a motivated agricultural graduate of Veer Kunwar Singh College of Agriculture, Dumraon, opted to work upon packaging and marketing of "Comb-Honey" and pollen capsule as a start-up idea.



Shalendra Kumar (39 years) from Rohtas, Bihar a dairy farmer, work on production, processing, packaging and marketing of A2 milk. He is engaged in networking of other farmers and consumers in production and marketing of A2 milk.



Ranak Kumar (28 years) from Bhagalpur, Bihar an Engineering Graduate is working with a vision to develop a hassle free cultivation and marketing ecosystem in agriculture sector through input-output services and develop supply chain system to enhance their economic situation.



Ujjwal Kumar (18 years) from Patna, Bihar is interested to introduce mineral rich red banana in Bihar. He is working on the viable model of production, marketing and networking of red banana in the state.



Manoj Sharma hailed from Giridih, Jharkhand is concentrating on B2B commercial dairy supply chain network platform envisaged to augment Indian dairy farmer's income by organizing dairy supply chain while ushering in new demand & data driven digital dairy economy.



Sonu Sharma (25 years) from Rajasthan want to integrated farming business through organizing training and awareness campaign of farmers on organic farming, especially on organic input supply chain.



Bishwajit Kumar from Bhagalpur, Bihar, founder of DCMAAX consultancy services Pvt Ltd., working in the field of IoT, technology integration and farm automation to increase output per unit area per unit time.

Nikhil Kumar Sinha (27 years) from Giridih, Jharkhand deals in medicinal, aromatic and non timbers forest products. His vision is to integrate tribal knowledge through different products and income of tribals.

CULTURAL MEET

11 March, 2025

07.00PM- 08.30PM

Highlights

- Folk Dance of Bihar
- Agricultural Songs
- Folk Art
- Mime Performance
- Nukkad-Natak



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Shri Nitish Kumar
Hon'ble Chief Minister of Bihar



Shri Arif Mohammed Khan
Hon'ble Governor, Bihar



Shri Vijay Kumar Sinha
Hon'ble Agriculture Minister of Bihar

11-12
March, 2025



Patron



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