



Collaborative Training program  
on



# Video Production Techniques for Dissemination of Information in Agriculture

08-12 May, 2023

Organized by  
National Institute of Agricultural Extension Management  
(MANAGE), Hyderabad and  
Bihar Agricultural University (BAU), Sabour



## About the training program

A five-day training program on Video Production Techniques for Dissemination of Information in Agriculture is being organized to equip the participants with the knowledge and skills to create effective and engaging agricultural videos. The program will cover topics such as scripting, filming, editing, and post-production techniques. Participants will also learn about different types of videos such as explainer videos, promotional videos, and instructional videos. The training may also emphasize the importance of understanding the target audience and tailoring the video content to meet their needs. The ultimate goal of the training program is to provide participants with the necessary skills to produce high-quality videos that effectively communicate important agricultural information to a wide audience.

## Patron

**Dr. D.R Singh**

Vice Chancellor, BAU, Sabour

## Convenor

**Dr. R.K. Sohane**

Director Extension Education, BAU, Sabour

## Organizing Secretaries

**Dr. Srinivasacharyulu Attaluri**

**Dr. Aditya Sinha**

## Who can register for the training?

Students and faculty members from  
Agricultural universities in India

## Link to register for the training

[https://www.manage.gov.in/trgModule/  
emailRegn.asp?tpno=GL&tpyear=FDFG](https://www.manage.gov.in/trgModule/emailRegn.asp?tpno=GL&tpyear=FDFG)

